

# Producing Better Recruits



CYMHWYSTER  
**BAGLORIAETH CYMRU** | **WELSH BACCALAUREATE**  
QUALIFICATION



Llywodraeth Cymru  
Welsh Assembly Government

[www.welshbaccalaureate.org.uk](http://www.welshbaccalaureate.org.uk)

# The Welsh Baccalaureate Qualification – Producing Better Recruits

If you employ young people, you are going to see distinct benefits from the Welsh Baccalaureate Qualification.

The qualification combines personal development with qualifications such as A levels, GCSEs and NVQs to make one wider award that develops work-based competencies and inspires confidence. It encourages critical thinking and delivers Key Skills such as teamwork, problem solving, ICT, communication, maths, and use of English/Welsh in business situations.

Welsh Baccalaureate students get experience of the real world, and learn how to apply skills in practical situations. They go on placements, and have to use their own initiative, just as an employee should.

So please look out for the Welsh Baccalaureate Qualification on CVs, and respond positively if schools or colleges in your area contact you to ask for work experience placements. Together we can produce better recruits.

**“The Welsh Baccalaureate at last seems to offer the right mix that employers have been waiting for – ‘ready made employees’ with the appropriate knowledge, skills and attitude to make an immediate difference on entering the workplace.”**

Roger Evans, Plant Director, INA Bearings, Schaeffler UK

The Welsh Baccalaureate is delivered throughout Wales.  
Find out more at [www.welshbaccalaureate.org.uk](http://www.welshbaccalaureate.org.uk) or call the Welsh Joint Education Committee on **029 2026 5010**.